

e-Communication Graphic Design I & II

Syllabus

Welcome back to the **e-Communication 21st Century Academy**! In this course, students will further explore the creative field of **Graphic Design and Illustration**. Students will thrive in a project-based learning environment. Students will utilize Adobe Photoshop, Illustrator, and InDesign to explore hands-on illustration, photo editing, and vector-based techniques. This is an advanced technical course and will encompass both short and long-term projects. Students will enlist other members in the course to support and critique their original ideas and work. e-Communication provides a platform for learners to communicate, collaborate, innovate, and design. Students will create a variety of work for school, community, and professional clients and are encouraged to earn and log endorsement hours (e-hours) throughout their sophomore/junior/senior years in e-Comm.

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Instructional Strategies & Assessment

Students will be expected to identify what they want to learn and how they will learn. Students will create and maintain a portfolio of artwork created both in and outside of class using **Adobe Behance**. Learning will consist of hands-on, real-life project experiences, and students will be assessed using industry standards and project rubrics rooted in e-Comm's Guarantees: *Creativity and Leadership, Communication of Ideas, Project Management, Technical Skills, and Portfolio*.

Deadlines

Deadlines are firm in the design industry. Meeting (or not meeting) deadlines will affect students' evaluation and grades. There may be circumstances in which deadlines may be altered or extended for classes or individuals. Students will receive 50% credit and a **MISSING** mark in the gradebook for late or missing assignments in the gradebook if they are not submitted by the deadline. Late work and project corrections will always be accepted. There will be a **10% late credit deduction** when deadlines are not met. Communication is key when working with clients, employers, and teachers!

Grades

Students will receive grades for each project and assignment. Projects are typically worth 10-15 points each and assignments are typically worth 5pts each. Some long-term projects may have checkpoints that will be labeled in the gradebook as Assignments. ****Always submit projects for review by assigned deadlines, even if projects are not finished. Projects may be improved, edited, resubmitted, and re-graded.**

PLEASE NOTE: Students who do not meet the standards of minimum performance in e-Communication Academy courses may be placed on probation or removed from the Academy.

Attendance

Deadlines are essential in the workplace, and employees must adhere to timelines in order to meet client expectations in a timely manner. Emails to teachers are required in cases of absence. If you are going to miss a deadline due to an absence, the project may be accepted late with prior email or in-person notification. If the teacher is not notified prior to a missed deadline, a late credit deduction will take effect. **No excuses.** Tardiness will be monitored and will impact student performance. Students may be admitted to class late with a hall pass.

Communication

Students and parents may contact me via email: kmbeaudoincott@olatheschools.org

Portfolio

The primary purpose of a portfolio is to showcase student work and promote students through a means of media that is public to peers and industry professionals.

- Portfolio works will be selected by the student to identify specific skills sets, interests, and talents for future job placement.
- Portfolios will be maintained and updated throughout the student's e-Communication career.
- Portfolios and projects will be reviewed between the learner and instructor to provide feedback and improve student learning and growth.
- Portfolio organization is determined and negotiated with the instructor.
- Portfolio will be used as an integral part of the *e-Communication Endorsement* process.
- Portfolios will be showcased at the end of the learner's senior year at ***Senior Show***.

Classroom Expectations:

- Come to class prepared.
- Treat all people and property with respect.
- Follow the school dress code.
- Do not form lines or crowds at the classroom door.
- Do not move computers, keyboards, mice, etc.
- Do not unplug or touch other students' computers, keyboards, or mice in the lab.
- NO FOOD OR DRINK at the computer desks, with exception of water (sealed lid required- no straws).
- All work must be school appropriate.
- Other devices brought from home may occasionally be used at teachers' discretion.
- No gaming, downloading software, or wasting class time. Any extra time should be spent improving technical skills, following tutorials, or updating portfolios.
- Restroom Policy: 1 person may use the restroom at a time with a hall pass.
- Be responsible for your own belongings and coursework (SAVE YOUR DIGITAL WORK).
- Be **creative** and be **original**.

Required Course Materials

- Unlined sketchbook for drawing - *available at Hobby Lobby, Michael's, Wal Mart, Target, Half Price Books, Artist and Craftsman (KC), Amazon, etc.*
- Pencils or pens for sketching
- Eraser (white, pink, or kneaded)
- Glue stick
- Earbuds or headphones (for watching tutorials)
- Professional email account needed for portfolio

Optional Course Materials

- Calligraphy/brush pens (*Tombow* brand or other)
- Colored pencils
- Graph paper or gridded sketchbook (for hand lettering)
- Lined notebook for notetaking
- External hard drive
- **Adobe** applications installed on a home device

Suggested Electives for e-Communication Students

We suggest exploring any variety of the following courses offered at Olathe Northwest in order to excel in e-Communication content areas:

- *Drawing I/II/III/IV (AR 410/AR 420/AR 430/AR 440)*
- *Basic/Advanced Digital Photography (AR 455/AR 465)*
- *Painting (AR 530 – Drawing I Prerequisite)*
- *Principles of Marketing I/II (BU 546P/BU 547P)*